



mycampaigntrack

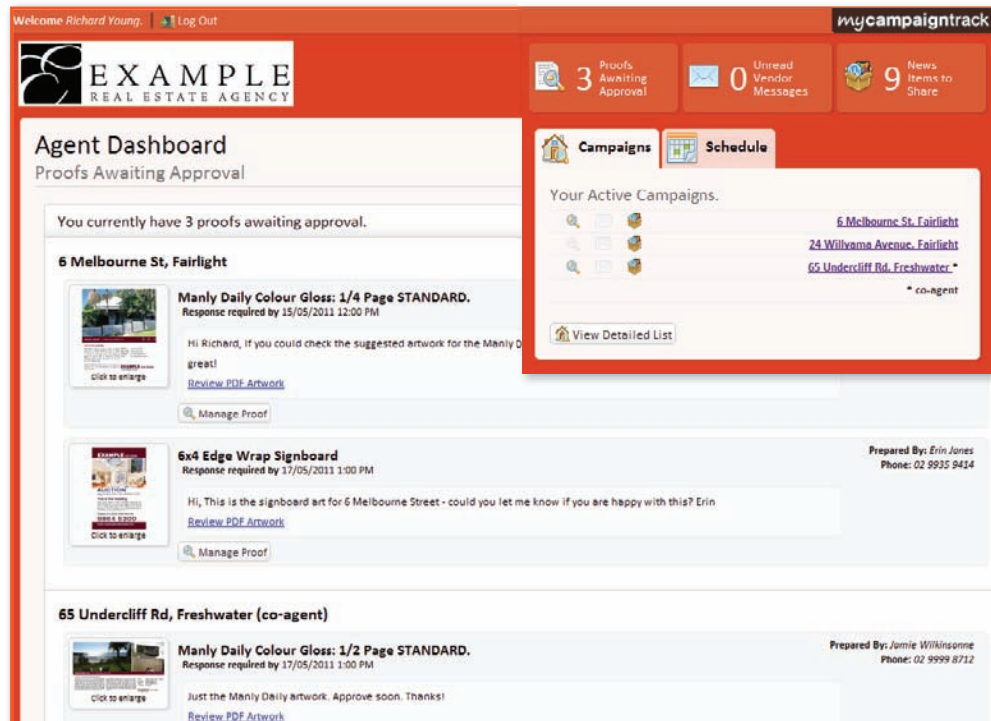
my**campaign**track dramatically enhances the Real Estate marketing process, improving communication between Marketing Departments, Agents and Vendors alike...while requiring almost no effort as it uses information already within **campaign**track!

my**campaign**track provides the *Selling Agent* with a user-friendly web page that presents all their current campaigns along with artwork proofing, Vendor messaging, complete weekly and campaign calendars at a glance. Tools to facilitate simple click and post Social Media updates are included - simplifying Social Media marketing and much more.

my**campaign**track automatically provides each *Vendor* with their very own web page from which they too can see and track the entire marketing campaign. View and approve proofs sent to them, read and send their Agent messages, view their campaign calendar, post news to Social Media sites and see vital statistics about their sale progress.

my**campaign**track ensures Agents are more effective and Vendors better informed.

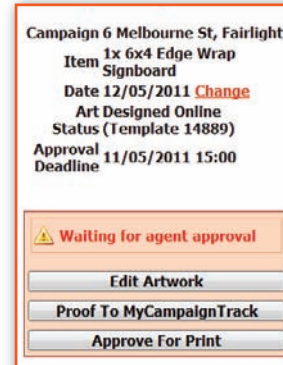
my**campaign**track is FREE for all **campaign**track users!



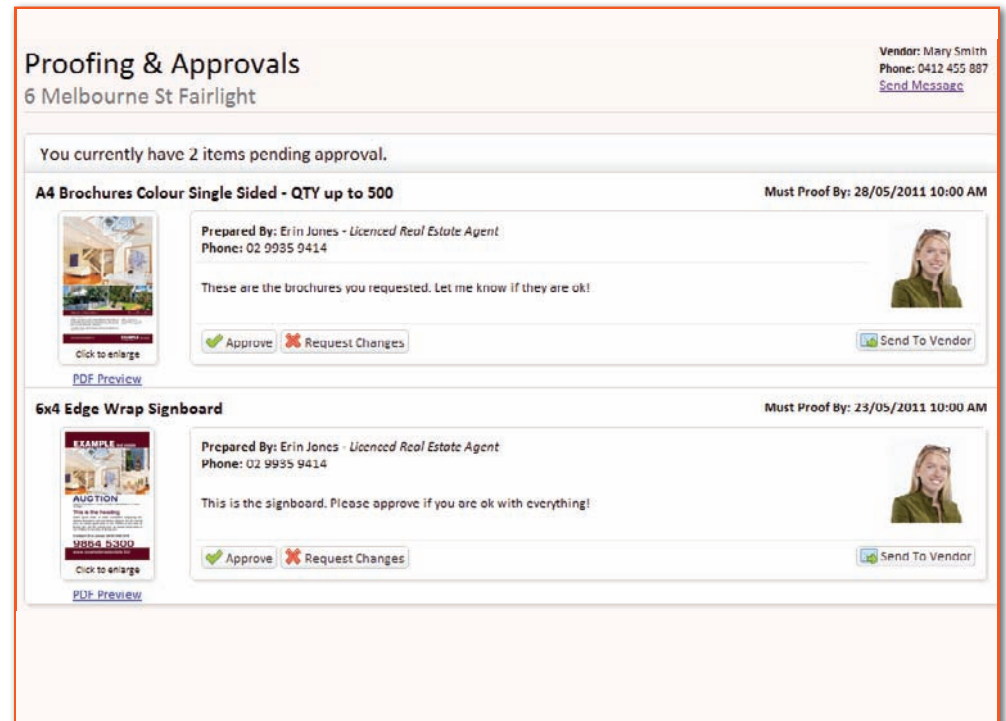
Agent Dashboard

- Highlights all listings, number of proofs awaiting approval, unread vendor messages and news to share (social media posts)

Launched from campaigntrack



- Proofing from **campaign**track, launches your agent or vendor into their my**campaign**track platform allowing them to respond.
- This platform simply integrates the whole process.



Proofing & Approvals

- Agents and Vendors (if sent a proof from **campaign**track) can view, approve or request changes to artwork with the Real Estate agency marketing department

Campaign Schedule

6 Melbourne St Fairlight

Vendor: Allison & James Sutherland
Phone: 0412 455 887
[Send Message](#)

Campaign Schedule

- Summary of all open homes, auction details and marketing items such as ad appearances, brochure deliveries, signboard installation dates, artwork and much more

Vendor Messages

65 Undercliff Rd Freshwater (co-agent)

Vendor: Arthur & Jane Peterson
Phone: 9875 6544
[Send Message](#)

[Message Your Vendor](#)

Advertising

Arthur & Jane Peterson
Richard, please can you remind me whether we decided to go for a 1/4 or 1/2 page Ad in week 3 & 4 thx

Richard Young
Arthur, we decided a 1/2, for your info the Campaign schedule in MyCampaigntrack lays out all the marketing elements that we are looking for you.

[Reply](#)

First Open Results

Vendor Message

- Vendor and Agent correspondence in one place. Agents can use the message function to send and receive messages and update the Vendor with key information such as attendee numbers etc. with ease

News To Share

65 Undercliff Rd Freshwater (co-agent)

Vendor: Arthur & Jane Peterson
Phone: 9875 6544
[Send Message](#)

You currently have 4 events to share.

Open Home coming up soon
Open Home coming up on Wed May 18 at 11:00 AM-11:45 AM. Tell them and they may come!
[Dismiss Event](#) [Share This](#) [Send Email](#)

Photos of this property now available for viewing
Photos of this property for sale are viewable online now - share and they will look!
[Dismiss Event](#) [Share This](#) [Send Email](#)

Just Listed - time to 'Tell the World'
This property is Just Listed For Sale - so go tell the world by tweeting/facebooking/blogging!
[Dismiss Event](#) [Share This](#) [Send Email](#)

Bookmark & Share

- Facebook
- Print
- Favorites
- Delicious
- Messenger
- Myspace
- Twitter
- Google
- Digg
- StumbleUpon
- Email
- More... (343)

News to Share

- Social media strategy, solved. Agent and Vendor presented with worthy "news items" each week that can be tweeted, blogged and posted in just a click

Campaign Images

6 Melbourne St Fairlight

Photos

Campaign Images

- See all your campaign photos, floorplans and more in one place

GET CONNECTED:  mycampaigntrack.com.au/tellmemore



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